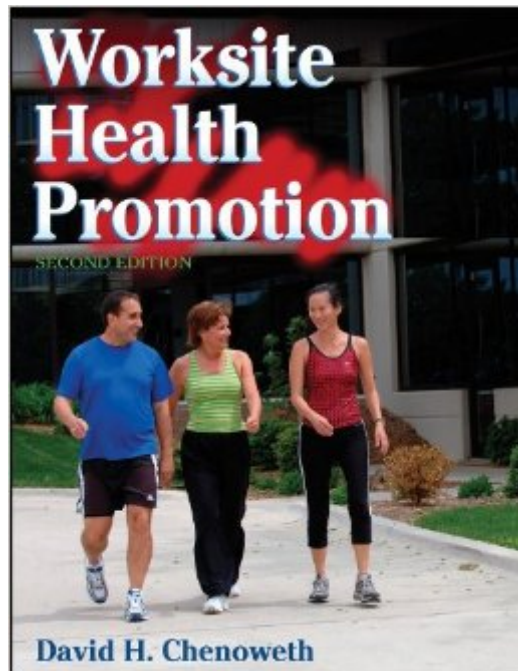


The book was found

# Worksite Health Promotion - 2nd Edition



## Synopsis

Worksite Health Promotion has been fully updated and expanded with valuable new information and user-friendly learning aids. Now in its second edition, the book continues to be the ideal reference for aspiring and practicing health professionals who want to promote the health of employees and organizations. Like its predecessor, the second edition ties together the theoretical concepts of health promotion and their everyday applications and presents a step-by-step approach to planning, implementing, and evaluating programs in a variety of settings. With a broad overview of worksite health promotion and the major events in history that have stimulated it, the book enables readers to understand the role of these programs in increasing productivity and controlling health care costs. Students using this text will find more ideas than ever for planning and launching worksite programs. The text includes new sections on programming for small and multisite companies, electronic health management communication tools, using the stages of change framework with programming incentives, medical self-care, health and productivity management, and disability management as a component of an integrated health data-management system. A reorganized chapter structure and the addition of learning objectives, updated study questions, and expanded references also contribute to the appeal of this new edition. Professionals using this second edition will discover the rationale and gain more justification for setting up worksite health programs. They will learn how to tailor a worksite health program to the mission, philosophy, and vision of their organizations, and they will glean ideas for addressing specific health concerns such as mental health, smoking cessation, ergonomics, and AIDS education. In addition, they will examine how to design an operating plan and report results to major stakeholders. Drawing on more than 25 years of academic and private consulting experience, Dr. Chenoweth includes numerous case studies to demonstrate how successful programs are conducted at small, medium, and large worksites around the world. In addition, he has enhanced the text with new assessments to help readers determine employees' needs and interests, including a personal health questionnaire, environmental checklist, healthy worksite assessment, and overall assessment of economic evaluations. With this resource, students and practitioners alike will have a full-spectrum view of today's cutting-edge principles and applications of worksite health promotion.

## Book Information

Hardcover: 192 pages

Publisher: Human Kinetics; 2 edition (December 1, 2006)

Language: English

ISBN-10: 0736060413

ISBN-13: 978-0736060417

Product Dimensions: 8.5 x 0.5 x 11 inches

Shipping Weight: 1.5 pounds

Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (1 customer review)

Best Sellers Rank: #1,157,378 in Books (See Top 100 in Books) #90 inÂ Books > Textbooks >

Medicine & Health Sciences > Medicine > Clinical > Occupational & Industrial Medicine #152

inÂ Books > Medical Books > Medicine > Internal Medicine > Occupational #463 inÂ Books >

Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems >

Health & Safety

## Customer Reviews

Dave Chenoweth has been involved in worksite health proomotion efforts for many years as a teacher, but also a top consultant. He has hit another "home run" with this new book that is organized around a basic worksite model.I have read Dave for many years as a worksite wellness manager and used many of his articles to help build management support for my efforts. He played an important role in giving us the early economic evaluation tools that has ensured our field moved forward, and he continues to provide the ideas, concepts and principles that ensure program success.What has made Dave's work different from other academic writers is that he has always maintained a consultant practice that gives him an opportunity to practice what he teaches. This is a book that should be a part of every worksite wellness professionals library, not just a textbook that gets forgotten.William B. Baun, EPD, FAWHP

[Download to continue reading...](#)

Worksite Health Promotion - 2nd Edition Worksite Health Promotion Health Promotion Throughout the Life Span, 8e (Health Promotion Throughout the Lifespan (Edelman)) Health Promotion Throughout the Life Span (Health Promotion Throughout the Lifespan (Edelman)) Theoretical Foundations Of Health Education And Health Promotion Teaching Strategies For Health Education And Health Promotion: Working With Patients, Families, And Communities Planning, Implementing, & Evaluating Health Promotion Programs: A Primer (7th Edition) Planning, Implementing, & Evaluating Health Promotion Programs: A Primer (6th Edition) Principles and Foundations of Health Promotion and Education (6th Edition) Principles and Foundations of Health Promotion and Education (5th Edition) Health Promotion in Nursing Practice (6th Edition) Health Promotion in Practice Healthy People 2000: National Health Promotion and Disease Prevention Objectives Full

Report, with Commentary Growth and Development Across the Lifespan: A Health Promotion Focus, 2e Journey Across the Life Span: Human Development and Health Promotion SEO: How to Get On the First Page of Google (Google Analytics, Website Traffic, Adwords, Pay per Click, Website Promotion, Search Engine Optimization) (Seo Bible Book 1) Podcasting For Promotion, Positioning & Profit: Podcasting Book on How to Podcast and How to Create a World Class Podcast To Generate Free Traffic, Leads, Sales + Establish Expert Status Entertainment Promotion AND Communication: The Industry and Integrated Campaigns Aha Guide to the Health Care Field 2009 Edition: United States Hospitals, Health Care Systems, Networks, Alliances, Health Organizations, Agencies, ... Association Guide to the Health Care Field) Colon Health and Wellness: The Ultimate Guide to Colon Health the Natural Way (Colon Health, Colon Cleanse, Colon Cancer, Colon Health Guide, Colon Diet, Colorectal cancer, Colon Cleansing)

[Dmca](#)